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'The boss' Trang Le is the President of the Council Of ASEAN Fashion Designers

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Becoming the President of the Council Of ASEAN Fashion Designers is a great honour not only for Ms. Trang Le but also for the Vietnamese fashion industry.

Ms. Trang Le - the founder and chairman of Vietnam International Fashion Week (VIFW) has just been officially appointed to the position of President of the Council of ASEAN Fashion Designers. Council of ASEAN Fashion Designers (CAFD) - The first fashion association acknowledged by the ASEAN Secretariat.



Ms. Trang Le came to work at the office of the CAFD with Mr. Datuk Kenn Yam - Honorary Chairman of the Council.

Sharing about her new position, Ms. Trang Le said: "The appointment as the President of CAFD is not only a great honour for me but also for Vietnamese fashion.

When the world is going through a turbulent period due to the Covid-19 pandemic, this is the time when ASEAN countries need to come together to create a powerful and strong unified bloc to bring ASEAN fashion into new heights. This is a great opportunity but it is also a big challenge for me, but with all my experience during the past 10 years, I will still do my best to bring ASEAN fashion to the world".



'The Boss' Trang Lê.

Prior being the President of CAFD, Ms. Trang Le was the first representative of Vietnam to be on the list of Asian high-end fashion associations in year 2014 - Asian Couture Federation - where many famous designers are members, such as "fashion legend" Lie Sang Bong and Kenzo Takada.

Vietnam International Fashion Week (VIFW) founded by Ms. Trang Le in 2014 has brought progress and prosperity to the Vietnamese fashion industry. The event is a gathering place for famous fashion brands and designers not only from Vietnam but also countries such as Thailand, Singapore, Malaysia, Indonesia, Philippines and other developed countries in the world such as France, Italy, Japan, Korea, ...

Ms. Trang Le is the person behind Vietnam's Next Top Model, the program to discover talented designers - Project Runway Vietnam, The Face Vietnam, the Model Kid Vietnam - the program to find and train child models. Ms. Trang Le is in the top 50 most influential women in Vietnam voted by the prestigious Forbes magazine Vietnam.