

**LINK:** <https://cutt.ly/KfRsDE6>

## **Vietnamese nation being the president of the Council Of ASEAN Fashion Designers; what benefit does Vietnamese fashion get?**

PNO - Ms. Trang Le said that there will be practical and specific activities to help the Vietnamese fashion industry, especially in the context of post-pandemic recovery.

Ms. Trang Le (Chairman of the Vietnam International Fashion Week) has just been appointed as the President of the Council of ASEAN Fashion Designers (CAFD). This is the first fashion council acknowledged by the ASEAN Secretariat.

How does Vietnamese Fashion benefit from having a Vietnamese holding a President position?



*Ms. Trang Le (pink coat) has just been appointed as the Preesident of the Council Of ASEAN Fashion Designers*

According to Ms. Trang Le, she will first nominate worthy Vietnamese designers to join this Council. Then will embark on organizing to promote their names to the world using digital technology to help their designs reach many customers around the globe.

This has a greater impact in the context of the COVID-19 pandemic that is making the fashion industry volatile. The industry needs to leverage to recover from the epidemic.

Before holding this new position, Ms. Trang Le also had many outstanding activities in the Vietnamese fashion industry. She is the founder and organizer of the Vietnam International Fashion Week (VIFW) from 2014-2019. Through 10 times of organizing VIFW, the program has created many talents and ideas with designers from many countries around the world; bringing the image of Vietnamese fashion to take new heights in the region.



*Designer Nguyen Cong Tri performed his collection in the framework of Vietnam International Fashion Week*

Ms. Trang Le is also licensed to produce a number of fashion shows such as: Vietnam's Next Top Model, Project Runway Vietnam, The Face Vietnam ... discovering many prospective models and designers of Vietnam